





“ Subscronomics ”



\$227,8 B

2021



\$481,4 B

2025



3,8 Billion

Subscriptions



50%

Today's world population



Problematics



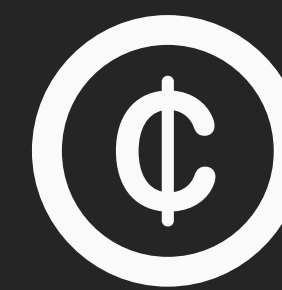
Problematics



How many?



Who?



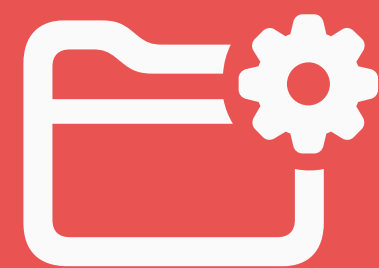
How much?



Value Proposal



Value Proposal



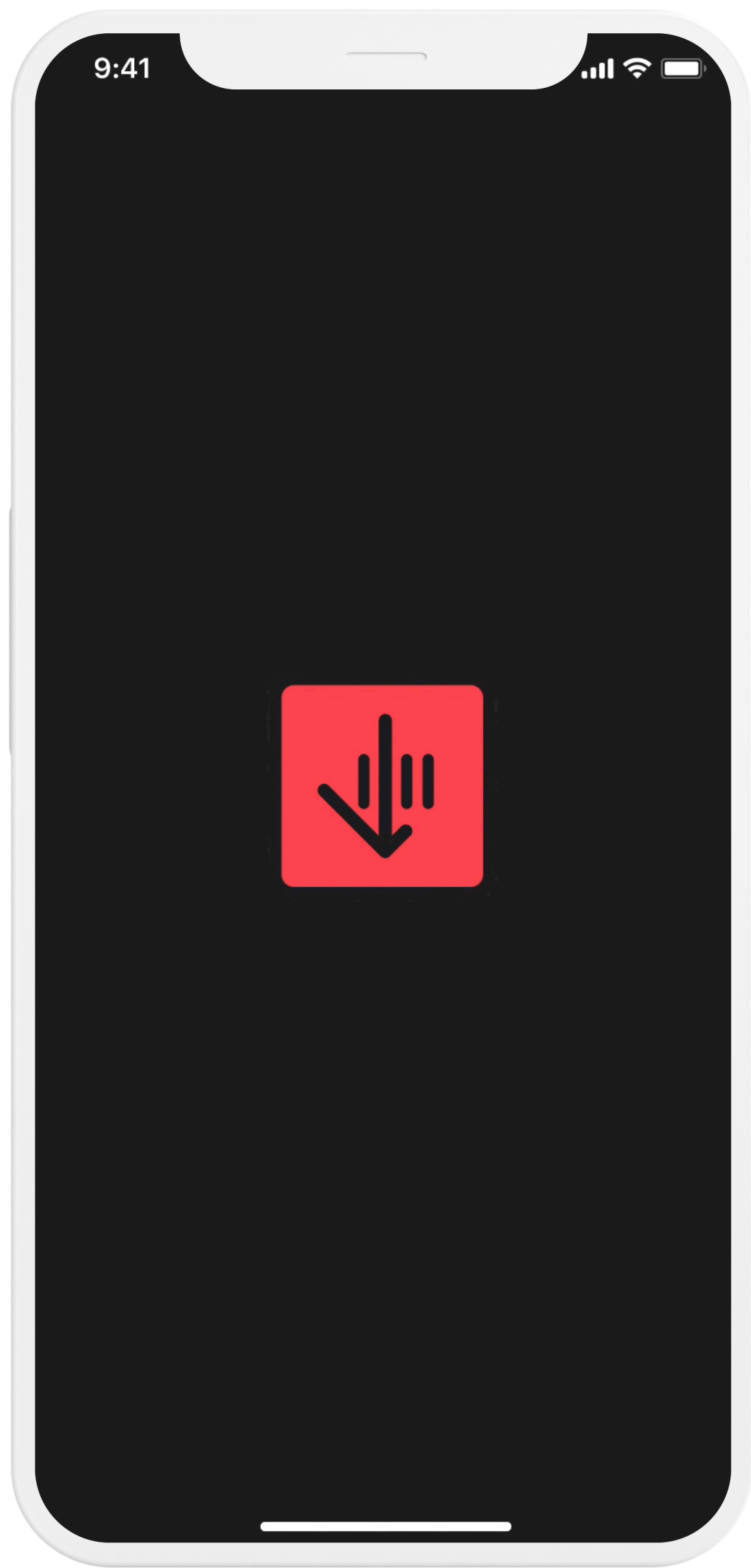
Manage



Share



Save





Monetization



Monetization



Premium
version



Monetization

Free version



Limited
subscriptions



New subscriptions
alerts



Next Steps



Next Steps



Promotions
and offers



Usage



Users
interaction

A red graphic element consisting of a downward-pointing arrow with three vertical bars of varying heights to its left, resembling a stylized cursor or a list indicator.

Thanks